

ARTEVO CORPORATION
ARTEVO CORPORATION OPENS NEW VICTORIA, BC RETAIL LOCATION

FOR IMMEDIATE RELEASE

CALGARY, ALBERTA – June 19, 2008 – Artevo Corporation (“**Artevo**” or the “**Corporation**”) (TSX Venture: AEV) announces that a new Artevo retail location opens on Thursday June 19th in Victoria, BC. The location at 616 Fort Street Victoria is the first step in Artevo's planned retail expansion. The gallery, which features both Artevo's virtual gallery display and an extensive inventory of original fine art pieces and giclées is located in the Bay Centre retail development, originally the historic T.Eaton Co. building in downtown Victoria. Artevo President and CEO Christopher Talbot says "Our new Victoria galley is an important step in the evolution of the Artevo brand. The Victoria Bay Centre Development is a premier high traffic retail location, which provides the company with an opportunity to present and introduce itself to an international community of residential and vacationing art lovers. The Victoria location is the first in a series of new Artevo galleries to be opened as we execute our business plan with expansion to strategic locations in Canada and the United States. We are extremely excited to begin this phase of the company's growth, and feel the beautiful City of Victoria is an excellent location for the Artevo concept."

Artevo Corporation is a technology driven company focused on the production, marketing and distribution of collectable fine art products.

The company is headquartered in Calgary, Alberta. For further information contact Christopher Talbot, the President and Chief Executive Officer of Artevo Corporation at (403) 244-8123

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